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\$10,000 Grant Awarded for Organ & Tissue Donation in Durham County

RALEIGH, N.C. – July 15, 2013

The License to Give Trust Fund Commission has announced today that it awarded a \$10,000 Fast Track grant to Community Health Coalition, Inc. (Community), a non-profit organization in Durham, N.C.

Community will use the grant to fund a project entitled, "A Second Chance for Life: Encore Life Donation Campaign." This project is designed to expand the reach of Community and its partners whose mission includes increasing participant numbers on the N.C. Organ Donor Registries in Durham County. This project's target demographic is Durham County's African American community where the grant will be used to educate and reduce the stigma associated with organ and tissue donation. Their message will be delivered through outreach at health fairs, community events, churches, and through social media.

"This grant will greatly increase our multicultural outreach," said Lloyd Jordan, Chairman of the License to Give Trust Fund Commission. "Our ultimate goal is to save the lives of more North Carolinians who are waiting for an organ, eye or tissue transplant."

The License to Give Trust Fund Commission was established in 2004 and is a division of the N.C. Department of Administration. For information on the Commission or other grant opportunities, please call 919-715-3837 or visit www.doa.nc.gov/lgtgfc. For information on the Community Health Organization, Inc., please visit www.chealthc.org.

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